

Strategic Modeling for Multi-Modal Transportation Planning

Bangkok, Thailand

Friday May 29th, 2015

Location:	National Science Technology and Innovation Policy Office (STI) <i>319 Chamchuri Square Building, 14 FL, Phayathai Road Patumwan Bangkok</i>
8:15-9:00 AM	Registration
9:00 – 9:15 AM	Opening Remarks <i>Prof. Wanlop Surakampongton – Ph.D. - Director of Thailand Advanced Institute of Science and Technology (STI)</i>
9:15 – 9:45 AM	Overview of Strategic Modeling and its Current Practices <i>Mr. Michael Oliver – Solution Director/Visum, PTV UK</i>
9:45 – 10:15 AM	Big Data for Traffic Modelers <i>Mr. Phil Allen – General Manager Licensing, Tomtom SE Asia and Oceania</i>
10:15 – 10:45 AM	Coffee Break
10:45 – 11:30 AM	Strategic Modeling for Public Transit Using PTV Visum and International Case Studies <i>Mr. Michael Oliver – Solution Director/Visum, PTV UK</i>
11:30 AM – 12:00 PM	Real Time Traffic Forecasting with PTV Optima <i>Mr. Nate Chanchareon – Managing Director, PTV Asia-Pacific</i>
12:00 – 12:30 PM	Questions/Answers & Group Networking

Please RSVP at the link below <http://goo.gl/forms/DO9Zb1xFs5> by Tuesday May 27th, 2015

If you require more information about the seminar program and registration,
please contact Khun. Tawinan Tel. 081-2346170 Email : taamtee@hotmail.com Thank you!